

ANA MADRID

GRAPHIC DESIGNER AND
ILLUSTRATOR

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PROFILE

Dedicated graphic designer and illustrator with a passion for creative visual communication and a track record of providing design solutions to enhance the branding. Seeking opportunities to further develop my skills and contribute to design projects in a professional setting.

WORK EXPERIENCE

Freelance Graphic Designer

Multiple small business

2021-present

- Successfully designed custom logos for various clients across diverse industries, ensuring brand identity and uniqueness
- Collaborated closely with clients to understand their specific design needs, preferences, and objectives
- Delivered high-quality design concepts and revisions within agreed-upon timelines, earning consistent client satisfaction
- Managed multiple freelance projects simultaneously, demonstrating strong organizational and time management skills

EDUCATION

Humber College, Toronto, Canada

Diploma In Advertising and Graphic Design

Expected Graduation Date: April, 2024

- Work with clients
- Graphic Design Fundamentals
- Typography and Layout Design
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Digital Illustration
- Branding and Identity Design

SKILLS

- Proficient in Adobe Creative Suite
- Strong understanding layout design, and color theory
- Illustration and vector graphics creation
- Branding and logo design
- Attention to detail and a keen eye for aesthetics
- Excellent communication and teamwork skills

PROGRAMS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma

LANGUAGES

- Spanish
- English